

**Press Contact:**  
Pamela Van Beekum  
PR for Betty's Garage  
415-738-2469

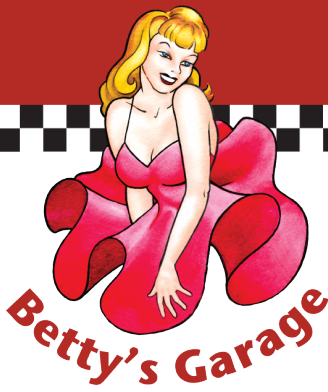
## **Race-Inspired Clothing Line Offers Sleek Lines & Curve Hugging Threads for Female Race Fans**

*Designer's Childhood Love of Hot Rods and Classic Cars Is Inspiration for Chic Dresses, Tops and Trousers*

(May 1, 2007) San Francisco, CA -- Breath-taking moves are now happening on the race track with the launch of **Betty's Garage (www.bettysracegarage.com)**, a new line of clothing and accessories inspired by the colors and concepts of classic muscle cars and hot rods.

Growing up in a family fascinated by classic fixer-upper cars gave designer Kristi Chatham the spark of inspiration to create Betty's Garage. Chatham shared her family's passion for hot rods and speed boats, working alongside family members and friends to rebuild motors, alter suspensions and add high performance elements to the restored machines. Her pride and joy today is a 1967 Chevy El Camino.

As a woman with a distinct feminine style and love of couture, Chatham found that she, her female friends and the throngs of women everywhere into watching race events and attending car shows had practically no race apparel options beyond oversized, ungirly, printed T-shirts. So she melded her skills under the hood with her talents behind the sewing machine, and combined her love of cars with her love of clothing design. The result is a one-of-a-kind clothing line that's feminine, figure flattering and a little sassy, with touch of a nostalgic flair that reminds one of what Marilyn Monroe might have worn to spectate a weekend automobile race.



## Betty's Garage Rolls Out Clothing Line Page Two

### *The Run Down on Betty's Threads.....*

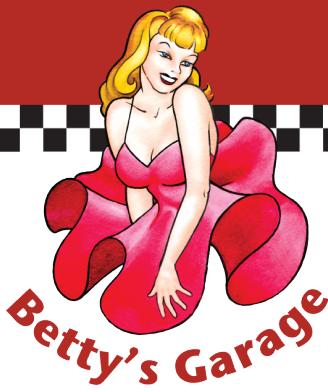
Chatham wisely sizes the Betty's Garage line to better match today's womanly figure in sizes 6 to 18. All pieces are 100 percent made in the USA, Made in San Francisco.

**Drag Racing Jacket** – Burn rubber in this sporty racing jacket. Princess seams and high collar create a stylish look on the track. Chrome zippers, Betty's Garage mechanic patch on front. Pin up girl logo on pocket sleeve. Available in hot pink/navy, hot pink/black or black and white.

**Betty's Racer Top** – Put the petal to the metal with this cute little zip-front number made of 97% shiny stretch cotton sateen, available in racy red or slick black. The fun is in the details, such as the front double pockets, gathered sleeves with checkerboard race trim, and Betty's Garage patch on the front left. The inverted box pleat in the back is topped off with a custom-made button.

**Pit Girl Pants** – Drop the hammer with the slimming design of these fitted black pants – flattering on practically any womanly body. Plus the satin lace-up bow in the back and sporty checkerboard race trim on the side seams gives these trousers some maximum revs.

--more --



## Betty's Garage Rolls Out Clothing Line Page three

**Stretch Slick Dress** – Inspired by a mechanics lab coat, this zip-front dress in bright yellow evokes thoughts of a canary yellow roadster racing down a country back road on a hot summer day. The two-way zipper comes with a dice zipper pull, and the checkerboard trim and Betty's Garage logo evoke a feeling of "catch me if you can."

**Other Turbo-Charged Threads -- Street and Track Pant** – Gaucho style pant, with a slightly lowered waistline. Checkerboard flags and trim on back pockets, with racing buttons on front. A must have for the track!  
**Pin-Up Girl Shorts**; lace-up-the-front. Flirty and fun. **Dragstrip Mini Skirt**; **Betty's Garage T-shirts** in pink or black with pin-up girl logo.

**Hot Rod Clutch Purse** -- Betty never goes anywhere without something to hold her car keys and red lipstick! This handbag features a car upholstery exterior, chrome hardware, and an optional shoulder strap. But the classic automobile emblem on the front is what gives this adorable clutch its true horsepower.

### *And for the Guys....*

**Men's Mechanic Shirt** -- Breathable stretch cotton for comfort and versatility. Matching vents and collar in red (also available in white). Back vents open up to expose a retro look. Available in custom race team colors upon request.

Betty's Garage is available at [www.bettysracegarage.com](http://www.bettysracegarage.com) and at select motorsport stores, events and car shows.

**Editor's Note:** Photos and clothing samples available on request.